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IHRM: C00259 NITA: NITA/TRN/1234

STRATEGIC EMPLOYEE RETENTION TRAINING

Date	Time	Duration	Venue	CPD	Cost (EXcl. VAT)
30th Mar, 2022	8:30 AM-11:30 AM	3 Hour(s)	Zoom Webinar, Zoom	1	1,000.00

Course Overview

Employees are deciding whether to stay or leave their employers. Recent surveys show upwards to an 50% increase in employee turnover as the economy improves. Those that fail to make employee retention a priority are at risk of losing their top talented people to the competition. In this Strategic Employee Retention webinar you will learn five key strategies that drive job satisfaction and employee engagement leading to high employee retention.

Course Objectives

By the end of this program, participants will be able to;

- What motivates employees
- Why Retention is a serious problem . . . .still?
- Strategic accountability approach to retention
- How to measure and monitor turnover and retention data
- Recruiting new employees
- Building motivation and commitment
- Employee retention – case study

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.
- Business leaders seeking to enhance organizational effectiveness.

Video Link(s)

Module Title	Video Link

CHRP. Den PN Gathitu
Secretary General
Academy of Certified Human Resource Professionals