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IHRM: C00259 NITA: NITA/TRN/1234

# PERFORMANCE VS PRODUCTIVITY MANAGEMENT TRAINING

| Date | Time | Duration | Venue | CPD | Cost (EXcl. VAT) |
|---|---|---|---|---|---|
| 22nd Jun, 2024 | 08:30 AM-11:30 AM | 3 Hour(s) | Webinar, Zoom | 1 | 1,500.00 |

## Course Overview

Performance management and productivity management are often confused to mean one and the same thing, but much as the two are related, they are not synonymous. Whereas performance management focuses on effectiveness: Quality, speed and accuracy, productivity management focuses on efficiency: Quality, cost and delivery of goods and services. This difference notwithstanding, the end goal is one-to maximize results, but results could be in form of output, outcome or impact depending on whether one is measuring performance or measuring productivity. This course promises to be a valuable opportunity for HR professionals who would like to enhance their knowledge, learn from industry experts, and engage with peers in different sectors.

## Course Objectives

By the end of this program, participants will be able to;

- To provide a clear understanding on the nexus between performance and productivity.
- To explain the factors that influence employee productivity at the workplace with a view to improving productivity.
- To equip participants with clear knowledge on how to build a productive workplace culture to enhance productivity.
- To discuss the strategies and tools for improving productivity at the workplace.
- To equip participants with knowledge on how to carry out productivity monitoring, evaluation and discuss the reporting framework.

## Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

## Video Link(s)

| Module Title | Video Link |
|---|---|
| Performance Management Vs Productivity Management | https://www.youtube.com/watch?v=Qj5m2fng4JU |

**CHRP. Den PN Gathitu**
**Secretary General**
**Academy of Certified Human Resource Professionals**